

Pollution Risk Services, LLC

Business Plan

Executive Summary

BACKGROUND: Pollution Risk Services, LLC was established in 2000 as the logical extension of Petro Environmental Technologies (established 1988), a work horse construction, remediation, and soil treatment company. After gaining 15 + years of experience through Petro Environmental, we assert that pollution conditions are merely business problems; and as such, need business-compatible solutions. Therefore, PRS specializes in environmental risk management and business problem solutions associated with environmental contamination. Since 2000, our company has sold Finite Risk Projects with approximately \$70MM of insured premium. Our company has remediated contaminated land and water sites; re-developed remediated sites; and restored communities to a safer, better quality of living through its business-compatible solutions.

Overall, our company is characterized as an innovative, cost-effective, solutions-oriented environmental risk manager whose business is to solve business problems. Our diverse group of staff professionals has managed over 3000 remediations giving PRS the breadth of experience necessary to tailor a unique approach to any business problem associated with environmental contamination.

What makes PRS unique is our ingrained desire to design and implement customized environmental contamination solutions that are cost-effective for businesses and ensure absolutely safe environmental conditions for the community. We have developed patented techniques that accomplish precisely these two goals. In addition, PRS has developed services that enable the liability associated with a contaminated site to be completely transferred from the responsible parties to PRS for a fixed dollar amount. Through our company's services and techniques, we are able to achieve remediation finality and a complete transfer of risk transfer, and a guarantee of cost.

MISSION: Our mission is to be a customer-focused, community-sensitive environmental risk management company structuring and implementing innovative yet cost-effective remediation solutions to meet the specific contamination problems facing companies.

VISION: Our vision is to turn every environmental contamination liability into a safe, community-friendly asset. Our company believes we have a moral imperative to complete every project so that both the client and community are protected. Our beliefs also include completing projects so that remediation activities meet/exceed regulatory guidelines, are cost-effective for the client, and result in a revitalization of the surrounding community.

SERVICES: The services that Pollution Risk Services offers enable us to achieve our mission and substantiate our values.

- **Clean Start:** PRS assumes the responsibility of cleaning the contaminated site and bringing it into regulatory compliance.

- **Clean Break:** Pollution Risk Services transfers the liability associated with the contaminated site from the responsible parties to PRS for a fixed dollar amount. We manage the site remediation and return the site to regulatory compliance.
- **Clean Sweep:** PRS transfers the liability associated with the contaminated site from the responsible parties to PRS for a fixed dollar amount, manages site remediation, returns the site to regulatory compliance, and assumes ownership of the site relieving the responsible parties from any and all future liability.
- **Superfund & Brownfield Remediation/Development**
- **Landfill Capping**
- **Reinsurance & Risk Assumption**
- **Property Redevelopment**

POLLUTION RISK SERVICES DEAL STRUCTURE: Though no contract, project, or deal is typical, the following deal structure model adequately depicts how Pollution Risk Services is able to achieve its mission and future goals.