



CLEAN START PROGRAM

Pollution Risk Services is a pioneer in the development of environmental contamination clean up programs that combine environmental liability and risk transfer.

Our **Clean Start** program was developed to meet the specific needs of buyers and developers of contaminated properties. With the Clean Start program, Pollution Risk Services assumes the responsibility of cleaning the site and bringing it into full regulatory compliance. As a client protection feature, an A.M. Best "A" rated insurance policy is utilized and the buyer/developer is insulated from any further costs or compliance issues with regard to the site.

The end result is a "Clean Start" for the property and the client.

The benefits to our Clean Start clients are clear:

- Costs associated with the remediation of impacted sites are capped, often for less than the engineer's estimate.
- PRS assumes the management of the remediation efforts, eliminating internal and external client management of the site.
- Highly variable liabilities are permanently removed from our client's balance sheet enabling the client to focus attention on core business activities.
- Known and unknown environmental liabilities can be covered.
- Certainty of remedial actions, supported by A.M. Best "A" rated insurance carrier.
- Restore positive corporate image: customers, regulators, public officials, and community.

Successful applications of the PRS Clean Start Program include:

- Mergers and acquisitions of contaminated properties
- Brownfield redevelopment
- Property transfers